



HANNAH COOPER

ARTIST. DESIGNER. CREATIVE.

SUMMARY

A problem-solving, multi-talented designer with professional experiences in social media, marketing, brand design, content strategizing, copywriting, and website building

EXPERIENCE

The VA Studio | Graphic Designer + Copywriter November 2022-March 2023

Included content creation for multiple social media accounts, creating marketing materials in line with clients' brand guidelines, writing blog posts, emails, and social media captions, website updates, podcast/video editing, and more based on each clients' needs

Sample More Green | Marketing Assistant September 2022-November 2022

Included creation of marketing materials for social media, email marketing, and food trade shows, as well as occasional social media management and reaching out to new potential clients

Yellowstone General Store | Retail Sales Associate May 2022-September 2022

Included operating POS system, assisting customers with finding merchandise, processing returns, bagging merchandise, cleaning & restocking as needed, and overall being a friendly customer service face to help guests with any questions or concerns

Brown Haven Homes | Marketing Intern January 2022-May 2022

Included designing marketing materials, creating content calendars, editing photo/video, photographing new homes, creating marketing animations, and other various marketing/design projects

 706-424-8632

 contact@hannahcoopercreative.com

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SKILLS

- Social Media Management
- Schedulers: Later, Agorapulse, etc
- Content Creation
- Photo/Video/Audio Editing
- Brand Design
- Web Design
- Adobe Creative Suite
- Canva
- Photography
- Microsoft Office
- Customer Service
- Cash Handling
- Creative Problem Solving
- Written Communication

REFERENCES

Available upon request.



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ACCOMPLISHMENTS

Undergraduate Research

Scholar

Young Harris College (2022)

Undergraduate Research Day

Presenter

Young Harris College (2022)

Richard Aunspaugh Outstanding

Upperclassmen Art Major

Young Harris College (2022)

Art Scholarship Recipient

Young Harris College (2018-2022)

Honors Program Scholarship

Recipient

Young Harris College (2022)

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EXPERIENCE CONTINUED

Sharp Memorial UMC | Marketing Intern **August 2021-May 2022**

Included managing social media accounts for Wesley Fellowship, creating flyers, banners, and other marketing materials for church/Wesley events, as well as assisting in organizing Wesley events

Starbucks | Barista **April 2021-December 2021**

Included operating POS system, assisting customers with menu item questions, cleaning & restocking as needed, opening and closing procedures, cashing out drawers, and general customer service needs

OTHER NOTABLE EXPERIENCE

Project Designer for Cupid Falls Signage | Young Harris, GA

August 2021-May 2022

This project entailed working with the Mayor of Young Harris, GA, the Appalachian Teaching Project, community members, and other YHC departments to create a system of trail signs and info-graphics, in an effort to turn Cupid Falls at Corn Creek Preserve into a more viable, engaging community space. I was the lead for a team of designers that created the visual assets of the project. This eco-tourism project was funded to completion by a grant from the Appalachian Regional Commission and the city of Young Harris.

EDUCATION

Young Harris College

Bachelor of Arts in Graphic Design

Bachelor of Arts in Studio Art

Honors Program Graduate: Summa Cum Laude (3.98)